

PLANNED GIVING MICRO WEBSITE for the Smaller Nonprofit

Top Features At A Glance

Our Planned Giving Micro Website is perfect for the “smaller shop” that’s starting a new planned giving program, or expanding an existing program online.

- **BEQUEST CENTRIC.** Multiple links to bequest language, codicil download and bequest video.
- **FEATURED VIDEO.** “What Is Planned Giving?” description for donors. Explainer Videos. All gift plans made clear for donors.
- **ESSENTIAL GIFT PLANS.** Brief summary + Donor profile.
- **FAQS.** Questions donors ask.
- **GLOSSARY.** Common planned giving terms explained. Weekly Tip. Keeps your website fresh.
- **SEO OPTIMIZED.** Powerful Google search optimization. Hosted on our very own planned.giving domain.
- **ADVISORS PAGE.** Critical information at a glance; useful resource links; personal calculators.
- **ENDOWMENT CALCULATOR.** Showcases the impact philanthropy will have on future generations
- **ATTRACTIVE DESIGN.** Professionally designed with ease of navigation in mind.
- **ONLINE WILL PLANNER.** Optional, fully integrated online will planner that’s free for donors who want to make out a will.

800-490-7090
success@plannedgiving.com

Bayshore Health

Home | Gifts Anyone Can Make | Gifts That Protect Assets | Gifts That Provide Income | Contact Us

Planned Giving. People Helping People

NEW!

Gifts Anyone Can Make

Bequest Language

Leave us in your will. It's a gift that costs nothing during your lifetime.

Phantrophy is a Calling
What Is Planned Giving?

Make Dreams Come True
Did You Know ...

- A planned gift allows you to shape your own legacy – all while helping us to achieve and expand our mission.
- It allows you to make a far bigger impact than annual gifts of cash.
- A planned gift allows us to continue our mission far into the future, even while it helps make a difference today.

Sound too good to be true? It's not. The information on these pages will show you that the advantages of a planned gift are real and significant to the future of Bayshore Health.

Endowment Calculator

Visualize the impact philanthropy will have on future generations as our funds grow through the years. An endowment fund amplifies generosity, enabling gifts to do more good than the you ever imagined. And as your fund grows, so will your legacy.

Year	Gift	Cost	Price	Value	Income
0	10,000,000	10,000,000	0	0	0
5	12,186,528	487,943	3,188,528	12,186,528	0
10	14,802,443	960,325	4,802,443	14,802,443	0
15	16,808,438	692,671	6,098,438	16,808,438	0
20	21,811,251	842,740	11,811,251	21,811,251	0
25	26,888,363	1,235,322	16,888,363	26,888,363	0
30	32,433,878	1,247,481	22,433,878	32,433,878	0
35	38,443,880	1,317,727	28,443,880	38,443,880	0
40	45,113,378	1,318,478	35,113,378	45,113,378	0

Compare Gift Plans

	Real Estate	Retirement Plan Assets, IRA	Retained Life Interest
How does it work?	Give appreciated real estate	Name nonprofit organization as the beneficiary of the plan	Give real estate but keep the right to use and enjoy it for life
A good fit for donors who want to...	Make a substantial gift, avoid capital gains tax, receive a large income tax deduction	Avoid double taxation at death, give tax-advantaged assets to heirs	Make a significant gift that doesn't affect donor's lifestyle
How does donor make the gift?	Donate the property to nonprofit organization	Name nonprofit organization as whole or partial successor beneficiary on your plan	Give real estate to nonprofit organization but retain lifetime use form
Donor Benefits			
Reduce estate tax	Removes taxable assets from the estate	Duration exempt from federal estate and income tax	Removes taxable assets from estate
Reduce income tax	Immediate deduction for full value	Heirs will avoid income tax	Deduction for value of the asset, less value of your right to keep using it
Reduce or eliminate capital gains tax	Complete avoidance		
Get income back from the gift			
Give an asset but keep enjoying it			

Bequest

Appreciated Securities

Large Gift, Little Cost. Life Insurance

Tired of Maintaining It? Gifts of Real Estate